

Carlos Gilbert PTK

Zoom Meeting Agenda September 24, 2020 4:00 pm

Attendees: Kathy Primm, Sara April, Alison Walcott, Sarah LeBlanc, Lynette Guevara, Jana Amacher, Michaelann Perea, Kim Pietrocci, John Delamater, Shona Stack, Erica Gomez, Rebecca McDonald, and Patricia Azanara

1. School News – General overview from Ms. Pietrocci

- Testing started today and for the most part, there were just a few tech hic ups. The school's HVAC system has passed all inspections meeting code regulations. The system allows for fresh air to come into the building four times an hour. These inspections were required in preparation of the hybrid education model. Nurse Shona Stack requested an extra air purification system for the Nurse's Station, this is in addition to what the District requires. The funding request for the extra air purification unit is under review and may be brought before the PTK for support. There may be a huge shift in how the hybrid model will be implemented. More information and direction is anticipated from the District in the many upcoming meetings. The District is looking at the hybrid model school by school to best utilize available resources, staff, and teachers to support the students.

2. Minutes from the September 17th meeting were provided for the PTK's review and consideration. The minutes were approved and will be made available on the website and eblasts.

3. No new funding requests were submitted to the PTK for consideration.

The following section addresses the Halloween FUNdraising and Event Planning

1. FUNdraising

- Sponsors who contribute \$500 or greater will have Facebook posts, those who contribute \$50 or more will be noted on the website. Thank you to Alison for coordinating the sponsors and securing their logos. At this time, close to \$3,000 has been raised by our sponsors. And on another note, thank you to Alison and Sara April for their work in securing new school swag and in mailing out the orders. (If you haven't yet gotten your CGE mask, hat, cup, or t-shirt, check out the PTK website to place your order.)
- The Cash raffle will be completely online. Sarah LeBlanc continues looking into different options (available software) to help operate an online raffle. More information will be presented to the PTK when available. The goal is to use an online system that supports ticket sales, graphics, advertising, and random selection. Prizes for top selling students: \$100, \$75, and \$50. A question came up to verify the \$50 prize amount as last year there was a tie. Two students split the third-place prize earning \$25 each. The raffle will be promoted through e-blast, Room Reps, teachers, and the entire CGE school community. Winners will be randomly selected on Halloween.

- The PTK discussed moving Giving Tuesday to the day after Cyber Monday. This would then make the CGE PTK event consistent with other non-profit Giving Tuesday events.
- Lynette mentioned she will reach out one more time to Il Vicino to see if they are interested in doing a pizza dinner out during the week of Halloween. This has been a successful fundraiser in the past. However, due to the decline in business activity from the pandemic they may not be able to participate this year.
- So far, the PTK has been gifted two \$100 gift certificates from Mountain Spirit Integrative Medicine for raffle or prizes. It has been mentioned the Four Seasons may donate a gift certificate for this year's event.
- An email outlining the Espanola Humane Society fundraiser of kids drawings for calendars/pictures will be sent out to the PTK. This is to follow up on the suggestion presented in a previous meeting. Students may draw pictures of their pets, or other animals, either in costume or not, to provide a fundraising opportunity during the Halloween Carnival.

2. Event Ideas

- Special Halloween e-blast will be drafted featuring various links for Halloween craft project ideas, Jokes for “tricks”, and easy Halloween recipes for “treats”. Priscilla noted a separate e-blasts for Halloween may go out on Fridays to help distinguish messages to the families. Also, a separate Halloween page on the website may be added with a blog feature. This feature would allow families to share pictures and connect with others. The PTK noted that it should be made clear that participation serves as a waiver to image security of whomever is featured in the photo. Those who may wish to keep their children's faces out of the photos can still share in the events with photos of carved pumpkins, treats made, or other Halloween decorations.
- A pumpkin carving session on Zoom will be done the week before. It was suggested to first meet as a group, log off to carve, and then log back into the group for a final presentation. The group agreed Saturday, the week before Halloween, between 2 and 3:30 pm would be a good time to put into the Carnival schedule.
- A Piñata making demonstration with Ms. Katy may occur earlier in the week of Halloween. The PTK discussed having a materials list in advance, a live or recorded demonstration, and then a time to meet to show off all of the piñatas.
- Atalaya PTA invited CGE PTK to join forces for drive-thru haunted house. The PTK decided last week that more information was needed and hoped to have someone join the Zoom meeting to talk about the event. Below is the emailed response:
 - “We are hoping to make a covid safe / socially distant option for this year. We are looking at some other options too, but if we are in the position of doing a drive through haunted house on our own, we thought it might be worthwhile to work with another school's PTA to share the costs of the set up. Each school could run their

own separate fundraisers, we would just share the cost of the set up. We are thinking about temporary fencing to set up as a small drive through lane, that the kids could decorate and stand at breaks in fencing (or behind it) to safely scare the cars as they drive (slowly!!) through. At the end we will offer treat bags, some snacks for sale, and a donation opportunity.”

- After further review and discussion, the PTK decided it was best to not divide CGE resources during the week of Halloween. Many concerns about ensuring Covid safe practices and not generating greater competition between schools for funds were expressed.
- An alternative to the Halloween drive through haunted house with Atalaya is a grab and go style Trunk-or-treat was proposed. It could be held for a short time in the afternoon on Halloween in the drive thru at school pickup lane. It was suggested the PTK member cars would be used for the event, parked in designated spots to hand out candy to cars. All of this is contingent upon approval by the District. Permission must be granted for anyone to be on campus for essential activities. Ms. Pietrocci will ask if this parent led event outside of the building is possible. Typically, any requests for an on campus visit are reviewed and addressed within 24 hours by District security.
- Kathy mentioned she would reach out to Ms. Kristy for support regarding the flash mob online Thriller dance. The time has yet to be determined.
- The idea of ghost stories read by a local author or more was discussed. Jana listed several authors who may be available, she was working on securing their contact information. More information will be presented to the PTK with their responses when available. Having the option to do a live event or use a pre-recorded session will help. Rebecca McDonald suggested she may know of someone who could participate. A benefit from an online event allows for any author or story teller to participate just as easily as local participants.

The PTK seeks out scary stories from students in two categories, K-2, 3-6. The winner may have their story published on the website. Jana, Rebecca, and Sara April committed to donating gift cards (ex: \$50 to Collected Works) for the winning stories. A timeline and review committee have yet to be determined.

- The Costume contest is typically the last event before the Grand prizes are announced. A schedule for the day needs to be developed. Participants may sign up ahead of time. It could be setup like SFPS Board Meetings with participants in Zoom and audience streaming live on YouTube. Judges, categories, and prizes need to be determined.
- Face paint challenge may be held on Monday, that week of Halloween. Make up Monday sounded right. The PTK seeks out someone willing to provide the tutorial and outline a supply list. Final photos could be submitted via Dropevent. This may also support the costume contest and other events.

- Traditional Carnival favorites may still participate with videos or live as series of events on Halloween. Both Sara April and Jana mentioned they had the contact information and would reach out to the Magician, the Juggler, and Harrell's House of Bug Museum.
- Lynette noted that October 7th is Bike to School Day. She mentioned that maybe instead of biking to school, for obvious reasons, there may be another way to get families involved and engaged. Maybe posting photos of where students ride their bikes, or where they get their gear from, or have pictures of them on their bikes could be posted on FB. More information will be made available in an e-blast.

3. The next Zoom meeting will be Thursday, October 1, 2020 at 4pm. The same Zoom login information applies for every meeting from September through October and is made available to all within the CGE community via e-blasts and the website.