

## Carlos Gilbert PTK

Zoom Meeting Agenda September 17, 2020 5:00 pm

Attendees: Kathy Primm, Sara April, Alison Walcott, Sarah LeBlanc, Lynette Guevara, Jana Amacher, Kim Pietrocci, John Delamater, David River, Rebecca McDonald, Brennen, Erika Fleetwood

### 1. School and District News

- Ms. Pietrocci informed the PTK that the focus of tonight's SFPS Board Meeting is to continue discussion around opening for hybrid. The meeting begins at 5:30 pm. It is anticipated that if Covid rates continue to remain low, the hybrid model will begin at the start of the second quarter. Parent feedback is essential and due back to the students' teachers immediately. CGE needs to report the parents' choices (hybrid/remote) to the District tomorrow. Thank you to Sara April for her participation in the recent staff meeting sharing her experiences with active children out in the pandemic world.
- The PTK reviewed the short list of volunteers for Room Reps. Several of the PTK members signed up for their students' classroom. Spread the word, regardless of hybrid or remote learning, a Room Rep can help make a difference for the teacher, PTK, and the CGE school community!
- The New PTK website is live! A link will be included in the next e-blast. Thank you, Priscilla, and to everyone who helped make it possible. The website looks great and is easier to navigate. Check it out!

### 2. Approval of Meeting Minutes

- Minutes for the last two PTK meetings held on September 3<sup>rd</sup> and September 10<sup>th</sup> were provided to the PTK Board for their review and approval. The minutes were approved. Final sets of the meeting minutes will be available on the website.

### 3. Finance Update

- Sara April and Alison Walcott provided a financial update to the PTK. Good news, as of right now, there is money coming in. Sponsors and private donations have come in boosting the bottom line. Kathy Primm's Father made a donation. Walcott Law Firm, Falling Colors, Woods Builders, and Mountain Spirit Integrative Medicine are the PTK's latest sponsors. If anyone knows of a business looking to sponsor, please contact Alison Walcott. Additionally, Mountain Spirit Integrative Medicine provided \$200 gift certificates. Private donations are always welcomed and appreciated. Also noted, merchandise sales are increasing. The PTK anticipates more sales with the help of the new website layout.

### 4. Funding Requests

- Dr. O submitted a funding request for \$300 for a set package of books to supplement online learning. These books support the Positive Behavior Support program. The PTK approved the funding request.

The following section addresses the Halloween FUNdraising and Event Planning.

## 1. FUNdraising

- The PTK discussed this year's online cash raffle. The PTK website could be used to help connect to the raffle, however, there are many nonprofit organizations created to support such a process. Sarah LeBlanc mentioned she had come across various organizations that provide marketing support, graphics and animations, randomization for drawing tickets, accounting, and other operational platforms that may be worth pursuing to make for a successful raffle. Sarah will continue to find out more information to present to the PTK.

Prizes may be at similar levels as in previous years (cash prizes in 2019 were \$500 for first place, \$250 for second, and \$100 for third; \$100, \$50, and two \$25 prizes for the top selling students). Concerns about ensuring ticket sales can be secured to cover the expense of the prizes were outlined. The PTK concluded that the prizes serve as an incentive to participate in the raffle, thereby driving sales. With an online only raffle, the expenses experienced in the past for envelopes, tickets, etc. are eliminated.

Promotion for the raffle and other Halloween Carnival events will go through e-blasts, Room Reps, and teachers.

A Giving Tuesday will be included in the week of Halloween festivities. The PTK felt it was important to maintain a focused effort on fundraising and community events during the week of Halloween instead of moving it to another time of year.

In previous PTK meetings it was discussed that a pizza night fundraiser with Il Vicino may be an option during the Carnival. Unfortunately, business has declined so much as result of the pandemic that Il Vicino declined participating at this time.

The PTK agreed the gift certificates from Mountain Spirit Integrative Medicine should be used as prizes during the Carnival. The Four Seasons may make a donation this year; depending on what that looks like (gift certificate/financial contribution) it may be applied towards the Carnival.

## 2. Event Ideas

The PTK discussed sending out a Special Halloween e-blast with links for Halloween craft ideas, jokes for "tricks" and recipes for "treats".

Zoom sessions for pumpkin carving and Piñata making demonstrations may be included in the Carnival. Kathy Primm will reach out to Katie Hees for suggestions on Piñatas and other projects.

Atalaya PTK sent an invitation to the CGE PTK about joining forces, along with other schools, for a drive thru haunted house. It was suggested that a member of Atalaya's PTK attend on of the CGE PTK meetings to provide further information and discuss details about to make a Covid safe event. Creating a place for people to

gather, even by cars as in a drive through at the CGE pickup lane, was discouraged in part because of the limited space being located downtown.

Thriller dance with Ms. Kristy may evolve into an afterschool/Wednesday program; the PTK looks forward to hearing more from Ms. Kristy.

Costume contest via Zoom may be held during Carnival. Judges are needed, prizes too. Sarah LeBlanc mentioned she would find out how the PTK could stream into a Zoom meeting or expand the audience sizes.

Other suggestions included a Scary Story writing contest from the 6<sup>th</sup> graders, or even by group (K-3, 4-6), with a secret selection committee and the top stories featured during the Carnival. Local authors and story tellers are another option for ghost storytelling. The PTK will reach out to the Magician, Juggler, and the Harrell House of Bug Museum to see if they may be interested in participating in some way, either prerecorded or in real time connection. Face painting tutorials with a reveal of a new face is another option.

3. Next Meeting: the PTK discussed meeting weekly up to Carnival and then possibly twice a month or monthly later on in the year. A new time was considered to help encourage more staff participation. The PTK's next meeting is set for 4 pm, next Thursday. The same Zoom login information applies for every meeting from September through October and is made available to all within the CGE community via e-blasts and the website.